#### SAFRAN HELICOPTERS ENGINES

NOMAD Project: Fleet & Customer Request Management





### CUSTOMER PROFILE



Safran Helicopter Engines (SHE), formerly Turbomeca, the world leading manu--facturer of rotorcraft turbines, is the only one dedicated exclusively to this market. Operating worldwide, it has more than 2,500 customers in 155 countries. SHE top priority is to provide safe, reliable and high-performance engines, to help its customers stay focused on their missions and to keep their helicopters flying every day, everywhere. 1 out of 3 helicopter engines sold in the world is SHE.



## CHALLENGES / NEEDS

Safran Helicopter Engines had to restructure its support activity, to turn it into a much more satisfying experience for its customers. This new organization led to the deploy--ment of 140 new staff worldwide in 14 locations. In order to sustain this new setup, the group needed an information system (IS) able to manage support activities and custo--mer relationships; implemented internationally and ensu--ring a 24/7 support coverage, compatible with the SAP **ERP** already in use at Safran Helicopter Engines.

### **Ø** FERO ONE

- 400 users in 14 countries worldwide
- ✓ Fleet Data
  - **+15.000** engines
  - +100.000 equipments
- ✓ 2 hierarchy levels: Engines & Modules

# BENEFITS



Aero One® has become the only customer database in use at Safran Helicopter Engines. The CRM functionalities involve a workflow on three levels. It is the only collaborative system being operated and accessed worldwide by the group's front office and corporate services. Additionally, Aero One® has also grown to become the reference for fleet data management. It is now a key component of front office information system, allowing optimal business intelligence, fleet tracking, customer relationship manager (CRM) and reporting.